

# INVESTORS IN PEOPLE SEMINARS 2011



INVESTORS IN PEOPLE | South West

Using Investors in People to Improve Performance.

## Who Should Attend?

Business principals, managing directors, and members of the senior management team including HR and financial professionals charged with improving organisational performance.

## Why?

Investors in People is the UK's leading business improvement tool for people management. It is seen as a critical enabler of the Government's policy of creating a society committed to personal and economic growth and meeting the UK Commission for Employment and Skills ambition of world class skills by 2020. Currently some 30,000 organisations employing over 7 million people within the UK workforce are engaged with the Standard.

## Benefits

- Independent research conducted by the Institute of Employment Studies has found that Investors in People recognised companies generate higher gross profits per employee than non-Investors in People recognised companies.
- The supporting evidence strongly suggests that Investors in People recognised companies:
  - Have more capable managers – assessed in terms of their knowledge, experience and skills
  - Exhibit a stronger organisational learning culture with clear links between development and business objectives
  - Engage more effectively with their workforce so that employees better understand their goals and the contribution they make to the organisation
  - Deliver more effective managerial development practices
  - Develop high performance working practices including managers that benefit from more autonomy and freedom to decide what to do and how to do their jobs
  - Achieve higher non-financial and financial performance



## Conclusions

Organisations that have not yet embraced Investors in People are encouraged to look at the business case for doing so. The Standard provides a very cost effective approach to delivering 'bottom line' benefits that non Investors in People organisations may not achieve or sustain.

**COSTS:** *One place **Free of Charge** per organisation*  
Additional places £50 + VAT

**See over for seminar details, dates and venues** →

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## Seminar content

- An introduction to the Investors in People Standard including the wider framework and higher Levels\* of recognition.
- The identification of current challenges and business priorities posed by delegates and how these might be addressed using the Standard.
- Sharing of performance improvements and business benefits realised by other Investor in People organisations.
- How to access support tools, networking events, together with details of workshops and bespoke training provision.
- Information on how to achieve national accreditation as a Recognised Investor in People organisation, including the process options, related costs, and realistic timeframes.



\*There is a core Investors in People Standard but with the option of attaining higher Levels of recognition - Bronze, Silver, and Gold Awards.

## DATES AND TIMES: Timings: 9.30am to 1pm

Location	March	April	May	June
Dorchester	24th			
Exeter	7th		24th	
Falfield, Nr. Bristol			17th	
Fraddon, Nr. Newquay			10th	
Gloucester		11th		
Poole				13th
Swindon	17th			21st
Taunton	22nd			15th



To book your place,  
please use our online booking system:

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